FORM F-2		OFFICER REPORT				
	Agenda Item Number	5.1	Item Title	President		
ASCE TEXAS SECTION	Date	1/31/25	Reported by	Mark Boyd PhD, PE		
	Purpose	2024-2025 Executive Committee Meeting				

The transition from President Cornett to President Boyd occurred.

Executive Director & Present – Bi-Weekly Hot Topics meetings continued.

Visited, presented, and performed officer installation at San Antonio, Brazos and RGV Branch meetings. Visited Dallas Branch meeting including awards presentation and section update greeting at Dallas Branch centennial celebration meeting. Attended Dallas Branch meetings monthly.

Attended monthly meeting with Section President for Branch Presidents, Section Directors, & Institute Chapter Leaders

Attended IRC committee leadership and full committee calls. Completed and reviewed Hazardous Waste report card chapter as subcommittee chair. Supporting IRC committee for completion of full report and IRC report short form in time for legislative drive in.

Planning to attend and make send-off presentation at legislative drive in (February)

Planning to attend and present at February Corpus Christi e-week gala event, and celebration of new TAMU-CC chapter.

Completed Holiday Message from the President and one additional message about Branch visits for the TCE.

ITEMS FOR COMMITTEE REPORTS BELOW

- 1. Provide the status of ongoing programs and projects. Discuss their alignment with the Strategic Plan.
- 2. Is any additional funding, beyond current budget, required to complete planned programs and projects?
- 3. Provide a list of committee members and/or status of recruitment activities.
- 4. Is there any additional information you would like to share with Section leadership?

COMMITTEE Branch/Section Relations Committee (Standing)	CHAIR	Patrick Williams PE Travis Barnett PE
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- --- One main initiative is soon to be fulfilled by P. Williams sharing membership data with all branches and resources such as previously prepared presentation slides on membership, etc.
- --- The accomplishments of the efforts by ASCE Texas Section Leadership and staff resulted in the merging of the Western Branches (High Plains, Caprock, and West Texas) and we would like to now further define a path forward with regular discussions and action items to continue.
- --- Virtual One-On-One Meetings (separate and in addition to those started by K. Cornett and may or may not continue with new leadership) with P. Williams/T. Barnett and each Branch scheduled to occur again in the coming month+. Discussions to include goals, challenges, and new ideas / innovation on attraction/retention resulting in data collection as well. We will use ASCE Strategic Plan and 'Outstanding Branch Award Application Criteria" as examples of guides for categories each branch can strengthen year over year.
- --- Branch Relations will be cognizant and proactively reach out to branches to ensure maximum representation for CECON, Student Symposium, and Leadership Development Weekend where if in any case finances are a reason for poor or zero attendance funding from the section should be considered in a set-aside budget item.
- --- Succession discussions for Branch Relations for the upcoming fiscal year is requested to be spearheaded by the incoming section president. The current co-chairs of Travis Barnett and Patrick Williams share the leadership role of this committee with the vision that the Texas Section Director from each branch is in the committee by default. Moreover, top leadership when applicable of the President, President-Elect, Vice, etc. are invited to ongoing meetings.

COMMITTEE Office and Personnel Committee (Standing)	CHAIR	Mark Boyd PhD, PE
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Met with Executive Director Jenni Peters regarding her annual review and held a virtual discussion for approval of staff annual benefit adjustments. Subsequently held discussions on the changing rules regarding Exempt/non-exempt employee pay administration.

COMMITTEE Past Presidents Council (Standing) CHAIR Patrick Beecher PE

The Past Presidents Council (PPC) received 10 submissions this year for consideration for the Texas Outstanding Civil Engineering Achievement (OCEA) Award. The submissions were scored according to the criteria set out by the OCEA Award Criteria (Originality and Innovation, Resourcefulness in Planning and Solving Design Challenges, Sustainability Considerations, and Project Planning and Delivery).

On December 10, 2024, the PPC (Nine Past Presidents) met on a Teams call to discuss the results. The Texas Section Office staff was also present on this call. The unanimous conclusion of the PPC is to recommend the Project 11: Houston Ship Channel Expansion, Segment 1-2 be recognized as the 2025 Texas OCEA Award winner with the Northhaven Trail Bridge project be given an Award of Merit. Please see below in "Items for Agenda" for action to be taken by the Texas ASCE Executive Committee.

The nominators for the remaining 8 submissions were thanked for their efforts in preparing competitive nominations and their support in highlighting the strength of the civil engineering profession in the great State of Texas.

Upcoming activities by the PPC

- Solicit nominations for ASCE Distinguished Members from each Branch through its Section Director by no later than February 1st.
- Nominations to be received by the PPC by May 1st for review and consideration to then be submitted to the Executive Committee for their endorsement at their Summer meeting.

COMMITTEE Diversity Equity & Inclusion (Standing) CHAIR Paola Wagnon EIT Kameron Boggan	
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For the year, our goal is to create a DEI Best Practices guide that is geared towards Texas ASCE branches and organizations. This guide will include resources that TxASCE members can use to promote and sustain a welcoming environment for all Texas Civil Engineers.

ITEMS FOR AGENDA List items requiring action or discussion here.

Will prepare and submit an item for discussion or adoption consideration of Education Council formation. Details and justification to strategic plan pending.

FORM F-2		OFFICER REPORT			
	Agenda Item Number	5.2	Item Title	Past President	
ASCE TEXAS SECTION	Date	1/31/25	Reported by	Kimberly Cornett PE	
	Purpose	2024-2025 Executive Committee Meeting			

- The history and heritage committee is meeting and working. They communicate as needed. No formal meeting with Past president at this time. I had to decline the event in Bastrop unfortunately.
- Honors committee has not met yet. Faculty nominations window is open, rest opening in spring.
- The nominating committee met 3 times and developed the slate of officer nominations

ITEMS FOR COMMITTEE REPORTS BELOW

- 1. Provide the status of ongoing programs and projects. Discuss their alignment with the Strategic Plan.
- 2. Is any additional funding, beyond current budget, required to complete planned programs and projects?
- 3. Provide a list of committee members and/or status of recruitment activities.
- 4. Is there any additional information you would like to share with Section leadership?

COMMITTEE	History & Heritage Committee (Standing) CHAIR Melinda Luna PE			
 Melinda attended the Leah Moncure, PE – Untold Historical Marker Dedication in Bastrop on January 13. She created a commenorative card for the event and got to talk to several historic commissioners in attendance. She continues to provide articles for the TCE, assist the branches on various subjects as contacted. The committee has a new member, Brian Wood, and they are currently reviewing landmarks and possible landmark submissions. 				
COMMITTEE	MMITTEE Honors Committee (Standing) CHAIR Michael Gurka			
 2025 Call for Awards announcement was prepared and nominations will be open in Q1 2025. Deadline will be May 1, 2025. New Faculty Advisor Award – submission deadline is February 28. Submissions to be reviewed by Student Activities Committee 				
COMMITTEE	Naminating Committee (Standing)	CHAID	Sugar Both DE	

COMMITTEE Nominating Committee (Standing) CHAIR Susan Roth PE

The nominating committee meet on December 27, 2024, to discuss the nominations received and voted on the following slate of nominees:

President-Elect
VP Education
VP Professional
VP Technical
Directors at Large

Julia Clarke, Houston
Alexa Nichols, Houston
Andrea Taylor, Fort Worth
Carlos Balderrama, El Paso
Oreoluwa Adedapo. Houston

Ricardo Pena, Dallas

The nominations were light this year and several folks were contacted from different branches but it seems this year is just not the year for extra commitment by the volunteers. As a board, we need to be being reaching out to the smaller branches and those folks that we see doing their part and encourage them to do something new. There will not be a contested election due to the nominations were not received for any positions this year.

ITEMS FOR AGENDA	List items requiring action or discussion here.			
4.1.5 - Endorse the officer election slate.				

FORM F-2		OFFICER REPORT			
ASCE TEXAS SECTION	Agenda Item Number	5.3	Item Title	President Elect	
	Date	1/31/25	Reported by	Russell R. Carter PE	
	Purpose	2024-2025 Executive Committee Meeting			

Since CECON 2024 board meeting, I attended committee meetings, participated, and/or supported with follow up tasks of standing monthly meetings, and in some cases more frequent regularly scheduled meetings as follows:

- CECON general conference planning
- · Monthly editorial committee
- President Boyd's Branch leaders call
- IRC leadership team meetings
- Leadership Development Weekend planning in collaboration with Jenni Peters and staff.

ITEMS FOR COMMITTEE REPORTS BELOW

- 1. Provide the status of ongoing programs and projects. Discuss their alignment with the Strategic Plan.
- 2. Is any additional funding, beyond current budget, required to complete planned programs and projects?
- 3. Provide a list of committee members and/or status of recruitment activities.
- 4. Is there any additional information you would like to share with Section leadership?

COMMITTEE	CECON Planning Committee (Standing)	CHAIRS	Carlos Balderrama PE (1st year) Bria Whitmire (2nd year)
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2024-25 Activities

CECON actively follows the strategic plan, emphasizing stewardship, service, professional development, and Civil Engineering advocacy. Furthermore, CECON advances civil engineering by prioritizing public health, safety, and welfare, while delivering value to section members and fostering a legacy of service.

Since the CECON 2024 meeting, Mr. Balderrama and Ms. Whitmire have begun to meet weekly along with Texas Section staff to start the planning for CECON 2025. The theme and artwork has been completed, as well as the call to speakers scheduled to be sent out on 01/16/2025. The CECON team has scheduled weekly meetings between co-chairs and staff, and the first all hands on deck kickoff committee chair meeting on 01/23/2025. The Budget draft has been completed and is under review and discussion pending final approval.

2025-26 Goals (please include deadlines when applicable)

- Meet/exceed the 2023 CECON San Marcos overall attendance and supporter dollar amounts September 2025
- Bring fresh content in terms of presentations to the conference and reduce the use of "recurring topics". Introduce some out of state topics/projects that can help spur innovation here in Texas and build them into our institute tracks/breakout sessions.
- Build on the introduction of the new panels to CECON 2024 (Academia and River Authority panel) and see if attendees enjoyed the new content and would like new content to continue to come in that format.
- Introduce "hype videos" for CECON to post on social media and play at ASCE branch meetings throughout the year.
- Ensure the presentations for keynotes, tracks, and breakouts all follow the 2025 theme.
- Build a solid committee team to ensure CECON 2025 is successful.

COMMITTEE	Editorial Committee (Standing)	CHAIR	Angie Fealy PE Adam Eaton PE
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Mr. Fealy and Mr. Eaton have been doing an excellent job keeping the editorial committee's mission in focus. The editorial committee activities follow the strategic plan in many regards, including delivering key information to members concerning advocacy, technical articles to promote self-directed professional development, and section activities that promote and memorialize our legacy of service.

Since the last report, the committee has maintained the following activities:

- Monthly meetings with invited Directors at Large, President and President Elect, Jenni Peters, and Kimberly Garcia to discuss TCE content.
- Track content and ideas for TCE through a shared spreadsheet
- Continuing to encourage social media engagement to promote TCE
- Promote the Primary Programs utilizing Texas Civil Engineering (TCE) Magazine
 - Texas Civil Engineering Conference (CECON)
 - Promote ASCE Frontier (formerly Region 6) Student Symposium
 - Promote the Legislative Drive-in
- Highlight Branch activities, provide periodic updates from Region 6, and feature Section/Branch award recipients.

COMMITTEE	COMMITTEE Membership Committee (Standing)		Brent McNeme PE		
Committee has reviewed the membership surveys.					
● The c	ommittee is aware of National Membership Grade Cha	anges that ar	e proposed.		
 Engagement with local branches is planned for early 2025 to work on branch membership and outreach. 					
COMMITTEE Strategic Planning Committee (Standing)		CHAIR	Sarah DeBerry PE		

- Strategic Planning Committee (Standing)

Clint Hoover DE

- Committee Chair, President Elect and Section offlice meet to determine process and schedule Late Fall 2024 - Prospective volunteers from previous report have been reached out to volunteer for
- this planning cycle. Committee group will review responses and determine status of new volunteer numbers desired
- Beginning of 2025 new volunteers will be recruited.
- A general schedule has been developed for committee goals. Specific dates will be developed once full committee is established.
- Strategic Plannning Coordinator was desired to be used. Previous coordinator is not available. Jenni Peters is using her contacts to identify potential coordinator.

ITEMS FOR AGENDA List items requiring action or discussion here.

Membership Update

- Current numbers and potential changes to membership grades
- Membership retention and recruitment challenge to leadership
- Industry event attendance to make connections (Jenni Peters)

FORM F-2		OFFICER REPORT			
ASCE TEXAS SECTION	Agenda Item Number	5.4	Item Title	VP-Educational	
	Date	1/31/25	Reported by	Genest Landry PE	
	Purpose	2024-2025 Executive Committee Meeting			

Provide a brief description here of your Section-related activities since the last meeting.

- Held kickoff meetings with each committee chair
- Attended 2025 and 2026 Symposium planning calls
- Attended Nov Region 6 Student Leader + Advisor call
- Attended Dec 3 Quarterly Executive Committee Call

ITEMS FOR COMMITTEE REPORTS

- 1. Provide the status of ongoing programs and projects. Discuss their alignment with the Strategic Plan.
- 2. Is any additional funding, beyond current budget, required to complete planned programs and projects?
- 3. Provide a list of committee members and/or status of recruitment activities.
- 4. Is there any additional information you would like to share with Section leadership?

COMMITTEE	STEM Committee (Standing)	CHAIR	Nalah Williams PE
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- Kick-off meeting held on 1/10/25 with new committee volunteers. Group is creating a list of contacts for each branch. Group decided to consider creation of dedicated resource page for STEM assistance, volunteer opportunities, and best practices on the TX section website. (Strategic Plan: Host and support educational events at the Section and Branch level, Increase number of Branch and Section Science, Technology, Engineering, and Math (STEM) events and programs each year, Increase and expand existing K-12 outreach opportunities)
- 2. No additional funding needed at this time.
- 3. Nalah Williams, Nicholas Richman, Lizbeth Herrerra, Brent Edwards, Tonya Sonsteng, Hector Rubio, Gilbert Portillo, Shelby Logan, Alexa Nichols, Jess Andersen, Ashray Saxena, Yaw Bangolame, Thinesh S., Kody Schouten, Alike M., Julia Clarke
- 4. None at this time

COMMITTEE	Student Activities Committee (Standing)	CHAIR Competitions Coordinator	Eva Reynal PE Shannon Jungman PE
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- 1. Provide the status of ongoing programs and projects. Discuss their alignment with the <u>Strategic Plan.</u>
 - a. Frontier Student Symposia
 - 2025 Tarleton State University, very active planning team and advisors. Students are doing great keeping up with deadlines and providing updates. Current sponsorship level (as of 1/8): \$19,000. Current hot items include securing on-campus rooms, meal contracts. Mailer 1 responses put us at 33 universities, and 811 students (expecting 700-750 to register).
 - ii. 2026 Co-hosted by TAMU-Kingsville and TAMU-Corpus Christi. To be voted on at the 2025 Student Business Meeting. No other schools have expressed interest (as of 1/8). We expect to begin planning ASAP.
 - iii. 2027 UT Tyler (main), to begin planning in May 2025. Approved at the 2024 Student Business Meeting.
 - iv. 2028 Planning to solicit hosts, there are a couple of schools interested. If possible, hoping to vote for host at 2025 Student Business Meeting.

- b. Monthly Student Leader + Advisor Calls
 - i. We have received great feedback so far on this program, giving students tips on Concrete Canoe and Annual Reports. Next we plan to have a session on Fundraising and Sponsorships, and additional ideas include ASCE activities after college (like YM programming, etc. etc.)
- 2. Is any additional funding, beyond current budget, required to complete planned programs and projects?
 - a. Not currently.
- 3. Provide a list of committee members and/or status of recruitment activities.
 - a. In addition to many section and region leaders involved in the planning committee, the following members are active and regularly attend meetings:
 - i. Sally Easley
 - ii. Bobbie Fealy
 - iii. Collin Longley
 - iv. Hannah McGinnis
 - v. Alexa Nichols
 - vi. Chris Russell (Oklahoma)
- 4. Is there any additional information you would like to share with Section leadership?
 - Incoming SAC Chair (2026+) Ms. Bobbie Fealy (bfealy@tnpinc.com)
 - Incoming Competitions Coordinator, 2026-2028 Ms. Brittany Bullard (brittany bullard@hotmail.com)

COMMITTEE	Younger Members Committee (Standing)	CHAIR	Thomas Poulose PE
COMMITTEE	Touriger Members Committee (Standing)	OHAIIX	Elizabeth Livergood EIT

- 1. Provide the status of ongoing programs and projects. Discuss their alignment with the Strategic Plan.
 - a. We have coordinated with those that expressed interest in joining the YM committee and we are scheduling our first call for some time over the next few weeks pending everyone's availability. We will come up with a schedule to begin planning for events (symposium social, annual event, CECON gala, and events throughout the year).
- 2. Is any additional funding, beyond current budget, required to complete planned programs and projects?
 - We are not at the point yet to know if additional funding is required. We will let the Committee know as soon as we believe additional funds is necessary.
- 3. Provide a list of committee members and/or status of recruitment activities.
 - a. Katie Wrobbel kewrobbel@gmail.com
 - b. Ashray Saxena saxena ashray@utexas.edu
 - c. Saifuddin Adnan saifuddinadnan 121@gmail.com
 - d. McKenzie Lutton, P.E. mlutton@odysseyeg.com
 - e. Ekansh Agarwal ekansh.agarwal@tamucc.edu
 - f. Biniza Lopez Binizalopez@hotmail.com
 - g. Faisal Khalil fkhalil@consoreng.com
 - h. Mustafa Haque mahaque@mail.smu.edu
- 4. Is there any additional information you would like to share with Section leadership?

Not currently. List items requiring action or discussion here.

4.1.4 - Approve new YM Committee chairs.

ITEMS FOR AGENDA

FORM F-2		OFFICER REPORT		
	Agenda Item Number	5.5	Item Title VP-Professional	
ASCE TEXAS SECTION	Date	1/31/25	Reported by	Julie Jones PE
	Purpose	2024-2025 Executive Committee Meeting		

Work on the infrastructure report card and drive in is ongoing. We initiated contact with the Texas League of Women Voters to discuss collaborating on a webinar to Texas voters about the 2025 IRC.

ITEMS FOR COMMITTEE REPORTS

- 1. Provide the status of ongoing programs and projects. Discuss their alignment with the <u>Strategic Plan.</u>
- 2. Is any additional funding, beyond current budget, required to complete planned programs and projects?
- 3. Provide a list of committee members and/or status of recruitment activities.
- 4. Is there any additional information you would like to share with Section leadership?

COMMITTEE	Gover	nmental Affairs Committee (Standing)	CHAIR	Adam Eaton PE	
Texas Legislative Drive in is scheduled for Febrary 19. Registration is open and more information can be found at https://www.texasce.org/our-programs/legislative-drive-in/					
COMMITTEE	Texas Infrastructure Report Cards Committee (Standing) Co-CHAIRS Griselda Gonzales Planting Austin Messerli PE			Griselda Gonzales PE Austin Messerli PE	
leadership is v chaper edits a	Texas Infrastructure Report Cards Committee held last full committee meeting in January. Committee leadership is wrapping up agency coordination and overall report Grades were fimalized on Jan. 10, and final chaper edits are due on Jan. 17. The Report card will be released on Feb. 18 before the drive in. Final report will consist of 16 of the 18 categories considered by Society. FYI inland waterways isn't applicable to Texas.				
COMMITTEE	Subject Matter Experts Bureau (Standing) CHAIR Travis Attanasio PE			Travis Attanasio PE	
Subject Matter Experts are gathering experts.					
ITEMS FOR AGENDA List items requiring action or discussion here.					
Approve Texas Section ASCE joining the "We Are Dedicated TXWater Funding" coalition; see: https://texas2036.org/txwater-funding/					

FORM F-2		OFFICER REPORT		
	Agenda Item Number	5.6	Item Title VP-Technical	
ASCE TEXAS SECTION	Date	1/31/25	Reported by Mark Mann PE	
	Purpose	2024-2025 Executive Committee Meeting		

- Institute Chair Call 11/12/2024
- Scheduled speakers for 2024-25 webinars
- Present Powerpoint Presentation to Lamar University CE Senior Design Class (10/14/24)
- Lamar Student Meet and Greet with Professionals (1/30/25)

SUMMARY OF WEBINAR ACTIVITIES

- Scheduled:
 - Geopolymer Concrete (Dec 24)
 - o Forensic Block Wall Failures (Jan 27)
 - ASCE GR & PR University (Feb 11)
- Planned:
 - o IRC Summary (Feb 25)
 - o IRC Worst & Best Chapters (May 25 & July 25)
 - Power grid from the CE perspective (Spring)
- Reviewing Form Submissions for additional sessions

SUMMARY OF INSTITUTE CHAPTER ACTIVITIES

Institute Chair Meeting 11/24

- Discussed new appontiees, and institutes succession planning for future.
- Discussed CECON and begin to compile speaker sessions for each
- Reminder Student Symposium in April, promote professional attendance.
- Reminder Submit an article to TCE for publications

TxGI – hosting a statewide conference on April 4 in San Antonio

TxSEI – currently in an election period, set to have new officers established in February

TxUESI – hosting their annual confernce on May 23-25 in Corpus Christi, also have a Quarterly Meeting on January 31

Enter information by overwriting this text. List items requiring action or discussion in the last block "Items For Agenda".

ITEMS FOR AGENDA	List items requiring action or discussion here.
Enter detailed description by overwriting this text.	

FORM F-2		OFFICER REPORT			
	Agenda Item Number	5.8	Item Title Directors at Large		
ASCE TEXAS SECTION	Date	1/31/25	Reported by Angie Fealy PE		
	Purpose	2024-2025 Executive Committee Meeting			

- Continued coordination between FY Directors at Large and Senior Directors at Large for TCE contents Engaged volunteers who were interested in helping the Editorial Committee team Discussed content for upcoming 2025 TCE releases

COMMITTEE	Teller	rs Committee	CHAIR	Adam Eaton PE
No updates				
ITEMS FOR AGENE)A			
Enter information by overwriting this text. List items requiring action or discussion here.				

FORM F-2		OFFICER REPORT			
	Agenda Item Number	6.1	Item Title Executive Director		
ASCE TEXAS SECTION	Date	1/31/25	Reported by Jenni Peters CAE		
The state of the s	Purpose	Winter 2024-2025 Executive Committee Meeting			

REPORT	Staffing and Office Space
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Staff and Volunteer Support: This quarter, the Section staff is focusing on improving upon and increasing actual & perceived Section member benefits, while continuing to support our members and volunteers, to help them excel within the Section's Strategic Plan. As new projects and initiatives are proposals, I will continue to conduct due diligence with 360 vetting and work with the staff team to evaluate in relation to our current program workload, representation across members types & specialities; taking hard looks at current offerings to see where we can make room by combining or sunsetting other activities.

Office: The office continues to work perectly for us. Just the right size. Currently several stacks of old archive documents that have been partially scanned are housed in the office. They will be moved to long-term storage or shredded this year.

Section office has also been asked to store event resources and giveaways between events for TxUESI. We are evaluating the feasibilty.

Package Delivery for Section and Branch Use: With our hybrid work schedule, package & overnight delivery has proved to be cumbersome. I will be exploring leasing an off-site box to accept packages and overnight delivery service items on our behalf, holding them in a secure location until we can retreive them. The Section office address would continue to be the primary mail destination.

Technology: The Section office got upgraded WiFi and Firewall equipment as part of our equipment lease program. The transition went smoothly. Also part of the lease program, Mike received a new laptop, and we all received a new monitor. Kim and I will soon receive new laptops when our IT service provider completes their spec evaluation, to ensure they can handle the memory-heavy programs that Kim & I use for graphics and document manipulation.

The Section Sharepoint folders are still live and public to all members. The staff team will continue to remind volunteers of this resource and we have seen increased usage as volunteer awareness increases and users get more familiar with the SharePoint online platform.

Texas Branches, Institute Chapters, and Student Chapters are also encouraged to utilize the Section SharePoint cloud storage for archival and succession planning document saving.

REPORT Communications and Marketing

Marketing and Communications Coordinator Kim Garcia prepared a detailed communications report (attached), including analytics for the TexASCE.org website, *Texas Civil Engineer* (TCE) digital magazine, media relations, and social media.

All social channels have seen an increase in followers. LinkedIn continues to be our best performing social channel. Please continue to like, share, and comment on Section posts to help increase touchpoint and our over reach.

After it's backend coding refresh the later half of 2024, the www.TexASCE.org website continues to function and load smoothly. Updates and functionality tweaks will continue to maintain a good user experience for members, potential new members, and site visitors.

REPORT

Budget and Non Dues Revenue Streams

The Section's primary sources of non-dues revenue continue to include 1) digital advertising sales, 2) Career Center postings, and 3) administrative support of TCEF and events like Student Symposium and CECON. The newest form of non-dues revenue is subsidiary event support. The Section now offers, for a nominal administrative fee, planning and financial assistance for Branch and Chapter in-person events. Limited assistance for webinars and small meetings will continue to be free of charge to Texas subsidiaries.

The paid logistic services include but are not limited to: staff time for backend coordination and meeting/planning time, backend planning services, expanded registration & sponsorship sign up, contract review and seamless signature gathering, graphics and marketing, food & beverage planning, timeline coordination. Contact office@texasce.org to inquire.

REPORT

Other activities

Branch & Community Outreach: In my role as Executive Director, I am charged with building and maintaining industry outreach, which includes Global, National, Regional, Branch, Chapter, and fellow industry-related organizations. I have attended Society, Regional, Branch, Section, and industry partner activities across the State to promote membership and Section activities, while meeting and developing relationships with members and partners. Visits since the Fall 2024 meeting include: Water for Texas by TWDB, event venue scouting in Austin, FW, Houston, and Stephenville, and the Dallas Branch Centennial meeting & dinner.

I also kept up relationships with leaders from groups like: TWDB, PUCT, TSPE, TBPELS, TAME, TCEL, TCEF, TxDOT, TxWIN, Workforce Texas, InfraDay, TxAPWA, CCT, TWA, PPI, Lime Association, TCPA, ACEC, TxAGC, Texas Hurricane Center, TRWA, Bureau of Economic Geology, and IAI.

CECON Support: As part of my work to help maintain and establish relationships with other professionals and industry partners, I continue to secure Collaborators, panelists, and keynote speakers. This research aides speaker & authors curation, content producers across all the Section's programs, webinars to TCE, CECON to Symposium; including assisting the Texas Civil Engineering Foundation (TCEF) in continuing the TCEF Leadership Series keynote general sessions and proposing future lectures.

Archiving Project: The first round of digital archive files and records have been completed. An additional 20-15 boxes of accounting, meeting, and administrative files, including bank & investment records, minutes, proceedings, and photos are slated for a second round as it fits in the FY budget.

ITEMS FOR AGENDA

Help me expand our industry partners: What industry organizations and events/conferences are you aware of or have a contact withing that I could reach out to add to our calendar and Collaborators?

FORM F-2	SECTION OFFICE REPORT			
ASCE TEXAS SECTION	Agenda Item Number	6.2	Item Title	Operations
	Date	1/31/25	Reported by	Mike Sosa
	Purpose	2024-25 Winter Executive Committee Meeting		

REPORT Annual Reports

Annual reports were collected by ASCE through the online portal. All 15 Branches have submitted their reports for 2023-24. The Section has not received the annual allotment from ASCE as of 1-20-25.

REPORT Tax Returns

Tax returns for FY2023-24 are due to the IRS on February 15, 2025, barring an extension request submitted to the IRS. Please provide your draft form 990 to ASCE for review by January 15. As of this report, the Austin Branch and Houston Branch have both filed an extension request. The Dallas Branch is set to finalize their return and submit it before the February 15 deadline. We have not received an update from the San Antonio Branch. The Texas Section also submitted an extension request.

Financial reports for FY2023-24 were due to ASCE by December 15, 2024. As of this report, 5 of 11 Small Branches have submitted their financial form to ASCE and the Section Office is working with ASCE Finance to help the remaining 6.

For Reference, tax returns are reported on the year that begins the fiscal year (Oct. 2018) and ends (Sept. 2019). Returns are due 4 ½ months after the close of each fiscal year (February 15th).

REPORT Subsidiary Bylaws

Recommended for approval: None

Current Status (branch name – date of last bylaws approval – branch dues rate)

- Austin 04/12/2018 \$10
- Brazos 03/05/2020 \$10
- Central Texas 06/02/2001 \$6
- Corpus Christi 09/25/2020 \$10
- Dallas 11/07/2012 \$10
- El Paso 04/12/2018 \$10
- Fort Worth 09/22/2023 \$10
- Houston 05/06/2019 \$10
- Northeast Texas 03/05/2020 \$10
- Rio Grande Valley 07/09/2021 \$10
- San Antonio 10/07/2010 \$10
- Southeast Texas 03/05/2020 \$10
- Western Texas 09/06/2024 \$10
 - Caprock 05/14/2011 \$6
 - o High Plains 11/24/2003 \$6
 - West Texas 04/12/2018 \$10

Note: sample Texas Section subsidiary bylaws are available for Branches/Institute Chapters upon request.

ITEMS FOR AGENDA None

ASCE Texas Section

Quarterly Communications Report for January 2025 Executive Committee Meeting

Kim Garcia, Marketing Communications Coordinator

1. Website – 2024 Quarterly Summary (Sept. 1, 2024 - Dec. 31, 2024)

The Section Website (http://www.texasce.org/) received more than 13,000 views in 2024. The homepage received 1,916 Total Users with an average session duration of 1m 28s with a total of 2,766 views. There has been an increase in engagement time of the data suggesting opportunities to further enhance content appeal and sustain user engagement through targeted initiatives.

• Top 5 TexASCE.org viewed pages in 2024:

- 1. Webinar: Geoforensic Study for Block Wall Failure American Society of Civil Engineers Texas Section (2,113 views)
- 2. ASCE Region 6 Student Symposium & Student Competitions (787 views)
- 3. CECON 2024 Survey American Society of Civil Engineers Texas Section (783 views)
- 4. Parker Trusses in Texas American Society of Civil Engineers Texas Section (718 views)
- 5. ASCE Texas Section Leadership Meet Our Volunteer Team (561 views)

Metric Use: Total users" is the total number of people who visited your site or app in the specified date range. It is the number of unique users who triggered any event in the specified date range. Event measures someone loads a page, clicks a link, or completes a purchase, etc. Views are the number of app screens or web pages users saw. Repeated views of a single screen or page are counted.

2. <u>TCE Digital – 2024 Quarterly Summary (Sept. 1, 2024 - Dec. 31, 2024)</u>

Since the switch to Multiview (Feb 2023) for our single all-encompassing member newsletter "TexASCE NEWS", Advertising has become more convenient and accessible for our Partners. It has an average of 4,917 Unique Opens within the quarter.

The Section has also fully transitioned from Constant Contract to Higher Logic/Thrive for email communication. Thrive is the platform integrated with the Society's member database and the online member community, ASCE Collaborate. With this integration, members distribution lists are real-time and automatically separated into Branches, Chapters, and other online communities making certain newsletters easy to target.

• Top 5 TCE Digital Articles in 2025

- 1. Parker Trusses in Texas (718 views)
- 2. Mapping Out the Old San Antonio Road (518 views)
- 3. Lightweight Cellular Concrete for Geotechnical Applications (515 views) *
- 4. Shallow Foundation Design and Its Advantages (437 views) *
- 5. Quake Stricken in Texas (416 views) *

Metric Use: Unique Opens represents the number of individual people who opened the email. It is a metric to use when determining the performance of the campaign. We can acquire insights into the audience's engagement levels and the overall performance of the campaign by analyzing the percentage of unique emails opened by subscribers.

3. Media Relations – 2024 Summary

^{*}Technical Feature

The Section continues its feature page in the statewide publication "Texas Contractor Magazine," monthly. Our recent January release was featured on their website with a double-page spread about CECON 2024. Media contacts have been updated for the upcoming IRC release.

4. Social Media – 2024 Summary (Sept. 1, 2024 - Dec. 31, 2024)

LinkedIn: 354 Unique Visitors which is a 23.8% performance increase compared with the previous 30 days. 1,692 Organic Reactions from all LinkedIn posts within the timeframe. Gained 328 new followers for a total of 3,097.

Twitter: Due to Twitter/X policy changes, X Analytics cannot be accessed unless the account has a premium subscription.

Instagram: Over 3.1k accounts were reached with a gain of 85 followers.

Facebook: Over 7.2k accounts were reached with a total of 1.1k content interactions.