



# STUDENT SYMPOSIUM 2023

Amarillo, Texas | April 12-15

## Sponsorship Opportunities





## Meet Eva

EVA SCHEXNIDER, EIT  
Student Activities Committee Chair



eschexnider@elevationlandsolutions.com  
(713) 742-6170



## My ASCE Story...

I have participated in the Student Symposium in some capacity since it began in 2015. I participated as a student for 5 years, and as a professional, sponsor, and judge for the last 3 years. I am so excited to serve as the Student Activities Committee Chair and be a mentor for the student teams planning and coordinating this event.

It has been amazing to experience the benefits this event has not only for students, but also professionals, firsthand! I got my first internship at the ASCE Student Symposium Career Fair in 2018, and now I get to recruit students at this event. I firmly believe that ASCE Student Chapter members are the top students in civil engineering. Not only are these

students taking full class loads, but they dedicate countless hours outside of class time to volunteer for their chapter and competition teams. Being an ASCE Chapter Member teaches you to balance your work load, how to communicate and work effectively on a team, and other power skills that will benefit them in the work force.

We hope that you and your company will consider sponsoring the ASCE Region 6 Student Symposium in 2023. Your sponsorship provides great opportunities for our future civil engineers.

Thank you,  
Eva Schexnider

# Join us in Amarillo

ASCE REGION 6

STUDENT SYMPOSIUM

APRIL 12-15 2023

TRI STATE EXPOSITION

AMARILLO, TEXAS

**ASCE**  
REGION 6

**STUDENT  
SYMPOSIUM**











## STUDENT SYMPOSIUM 2023

Amarillo, Texas | April 12-15



## Meet Shannon

Shannon Jungman PE  
Region 6 Symposium Head Judge



region6judge@gmail.com



## My ASCE Story...

The ASCE student symposium provides students with an invaluable opportunity to practice leadership and presentation skills while showing off their technical knowledge. It is an excellent event that combines professional networking and interpersonal bonding for the hundreds of students involved. The career fair and soft skills presentations give students the chance to talk with professionals and ask questions that they might not have the chance to otherwise.

I know from experience the amount of time and dedication these competitions require. The students participating have the opportunity to practice project management skills among their peers before venturing into the professional world. They work together to manage fellow team members, resources, and time while developing designs and internal deadlines

to ensure they will be ready for competition. They develop presentation skills and practice maintaining professional conduct while participating in a high stress environment.

These hardworking students will make an excellent addition to the civil engineering workforce. I love having the opportunity to watch them compete and see how they improve every year!

Help support our future civil engineers by being a sponsor or participating in the career fair at this years event in April.

Thank you,  
Shannon Jungman



# About the Student Symposium from a Professor Viewpoint

The Region 6 Student Symposium is an opportunity to showcase the students, their work, and to provide the students with their first professional conference experience. The Symposium has several goals that go beyond the student competitions. These goals include networking, collaborating, understanding ASCE's role in their careers, and having fun at a professional conference.

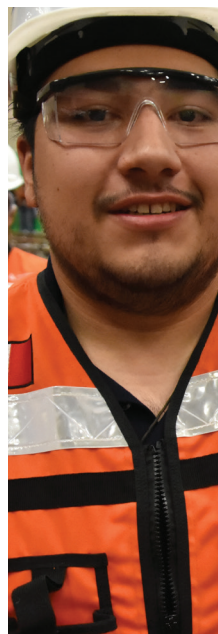
The Symposium provides opportunities to develop networking skills as they meet students from other universities and professional engineers. While the various competitions are going on where students are working together and showing their technical skills, there are technical, leadership, and personal skill seminars open to all students. These seminars include networking and leadership in addition to identifying

ASCE resources for their careers. The career fair spread over both days provides an opportunity for students and potential employers to get to know more about each other in a low stress – no rush interaction.

The Symposium is designed to provide something for everyone and give students their first professional ASCE conference experience. There are the team and individual competitions. Concurrently there are technical presentations, panel discussions, and soft skill seminars. These multiple activities are meant to give all attendees options causing the attendees to choose what they want to do and attend. The group lunches, socials in the evenings, and final awards banquet are excellent occasions to have fun and meet their peers.



**RUSSELL R. CARTER**  
**TEXAS TECH UNIVERSITY**  
**PROFESSOR AND STUDENT SYMPOSIUM SPONSOR**







## Meet Noah

**NAME:** NOAH KENDALL

**SCHOOL:** WEST TEXAS A&M

**DEGREE:** CIVIL ENGINEERING

### MY ASCE STORY

I attended my first Student Symposium in March of 2022 as the captain of the West Texas A&M Steel Bridge Team. Leading up to the event, I rallied my fellow students together under one goal and coordinated with our faculty to get our team to Houston TX from Amarillo TX. During our preparation, I learned how to fundraise for the team's expenses as well as produce a product with those funds. One of the greatest challenges was delegating work to my team and finding where people's unique gifts could benefit everyone. In the end, we functioned well as a team and our hard work paid off when we won 2ND place overall.

Our team was very grateful for the opportunity to thrive under the pressure of deadlines and requirements for our bridge as a product for the competition. I learned many valuable skills from a structural engineer who mentored us through our design phase and planning. Skills which will stay with me my entire engineering career. Being a part of the Region 6 Student Symposium was challenging and amazing. I walked away from it as a better leader and teammate than I was before and I always recommend participating in the event at any level to anyone.





# Career Fair

The annual ASCE Region 6 Student Symposium fosters close association between engineering professionals and over 500 university students. The Student Symposium combines the ASCE Concrete Canoe Student Competition, Steel Bridge competition, a variety of other student competitions, a career fair, and continuing education seminars into one event. Each year, the Student Symposium is hosted by an ASCE Student Chapter with support from their local Branch, Region 6 Board of Governors, and the Texas Section. We believe this partnership results in the development of future industry leaders. Each year the host school identifies a theme and spends an entire year planning!

The average career fair costs \$600+ to meet one university. The ASCE Symposium Career Fair includes over 500 students from universities across Oklahoma, New Mexico, Mexico, Texas, and beyond. The students who choose to participate in an ASCE Symposium are some of the the brightest civil engineering mind, engaged in leadership, teamwork, and professionalism.

**OVER 500 TOP STUDENT CIVIL ENGINEERS**

**QUALITY ONE-ON-ONE TIME WITH THE PROFESSIONS  
FUTURE LEADERS**

**CASUAL ENVIRONMENT GUARANTEEING GENUINE CONNECTIONS**

**ALL TABLES HIGH-TRAFFIC LOCATIONS**

**ADDITIONAL EXPOSURE OPPORTUNITIES**





## Career Fair Tabletop Booth

**COST:** \$2,000

**DAY:** THURSDAY & FRIDAY

**PRIORITY:** URGENT  
(SELLS OUT QUICKLY)

### CAREER FAIR BOOTH INCLUDES:

QUARTER PAGE AD IN THE EVENT PRINTED PROGRAM

TWO (2) FULL-EVENT PROFESSIONAL REGISTRATIONS

30-DAY JOB POSTING IN ASCE TEXAS SECTION ONLINE JOB BOARD (JOBS.TEXASCE.ORG)

OPPORTUNITY TO PRESENT A CONTINUING EDUCATION SESSION





# Sponsorship Opportunities

Support the annual Region 6 Student Symposium, the only region-wide conference of its kind in ASCE, featuring the ASCE Concrete Canoe competition, Steel Bridge competition, a variety of other student competitions, a career fair, continuing education seminars, and social events.

The ASCE Student Symposium is your opportunity to support over 500 students from across New Mexico, Mexico, Oklahoma, and Texas all in one place. Sponsors gain continued exposure, community engagement, local brand recognition, and networking opportunities with your organization's next top engineer. All opportunities include company name/logo on the event webpage, promotional material, email blasts, event signage, and in the event app (search "ASCE Texas Section" in your mobile app store). Contact Eva Schexnider EIT at [eschexnider@elevationlandsolutions.com](mailto:eschexnider@elevationlandsolutions.com) or (713) 742-6170 with questions.

Sign up and pay by credit card at [TexASCE.org/student-symposium](https://TexASCE.org/student-symposium), then email your company logo as a vector file (.eps, .ai, or high resolution PDF) to [office@texasce.org](mailto:office@texasce.org).





# CHAMPION SPONSOR \$4,000

- PRIORITY LOCATION FOR YOUR COMPANY TENT AT SATURDAY CONCRETE CANOE RACES
- RECOGNITION DURING AWARDS BANQUET AND COMPANY NAME NEXT TO SESSION IN PROGRAM
- OPPORTUNITY TO PRESENT A CONTINUING EDUCATION SESSION
- OPPORTUNITY TO PROVIDE SPONSORED GIVEAWAY ITEM
- SPONSORED ATTENDEE NEWSLETTER EMAIL
- CAREER FAIR BOOTH THURSDAY AND FRIDAY
- 60-DAY PREMIUM JOB POSTING IN LOCAL ASCE JOB BOARD
- FULL PAGE ADVERTISEMENT IN PRINTED PROGRAM
- FOUR (4) FULL EVENT REGISTRATIONS





# ADVOCATE SPONSOR \$3,000

— OPPORTUNITY TO PROVIDE SPONSORED GIVEAWAY ITEM

— OPPORTUNITY TO PRESENT A SPONSORED MESSAGE DURING A CONTINUING EDUCATION SESSION

— CAREER FAIR BOOTH THURSDAY AND FRIDAY

— 60-DAY JOB POSTING IN A LOCAL ASCE JOB BOARD

— HALF PAGE ADVERTISEMENT IN PRINTED PROGRAM

— THREE (3) FULL EVENT REGISTRATIONS







## SUPPORTER SPONSOR \$1,500

RECOGNITION DURING A SESSION OF YOUR CHOICE AND COMPANY NAME ASSOCIATED WITH SESSION IN PROGRAM

Choose from:

-Thursday Lunch

-Thursday Evening Social

-Friday Lunch

-Friday Evening Social





# Stand Alone or Add-On Opportunities

## Mobile App Sponsor

- **COST:** \$3,000
- **DAY:** FULL EVENT
- **PRIORITY:** EXCLUSIVE

### INCLUDES:

- Company name/logo on event app and Wi-Fi signage
- Company logo on app banner and one sponsored app alert with push notification

## Tote Bags Sponsor

- **COST:** \$2,500
- **DAY:** FULL EVENT
- **PRIORITY:** EXCLUSIVE

### INCLUDES:

- One (1) color company logo printed on the official attendee tote or cinch bag
- Event reserves right determine color and type of bag

## Lanyards Sponsor

- **COST:** \$2,500
- **DAY:** FULL EVENT
- **PRIORITY:** EXCLUSIVE

### INCLUDES:

- Company logo printed on the official attendee badge lanyards
- Lanyards provide by sponsor can be negotiated

## T-Shirts Sponsor

- COST:** \$2,500
- DAY:** FULL EVENT
- PRIORITY:** TWO (2) OPPORTUNITIES AVAILABLE

**INCLUDES:**

- Company logo printed on event attendee t-shirts
- Event reserves right to select shirt style, color, and imprint color

## Company Tent Opportunity

- COST:** \$1500
- DAY:** SATURDAY
- PRIORITY:** MULTIPLE OPPORTUNITIES AVAILABLE

**INCLUDES:**

- Opportunity to place a 10x10 company tent at Saturday's canoe races for company employees and to hand out giveaways or collateral to spectators and competitors
- Does not denote team sponsorship

## Break Sponsor

- COST:** \$1000
- DAY:** THURSDAY OR FRIDAY
- PRIORITY:** SIX (6) OPPORTUNITIES AVAILABLE

**INCLUDES:**

- Recognition during an educational session break
- Company name/logo associated with break in program



# Impacts that last a Career

Sean Merrel PE, PTOE, F.ASCE  
ASCE Region 6 Director

As I transition to my new role as Region 6 Director on the ASCE Board, I reflect back on how I got here. All the ASCE committees, boards and volunteer opportunities I have been involved with, there is one activity that stands out to me. My time serving on the steel bridge and concrete canoe teams at Texas A&M is the most cherished and fun memory I have from my 25 years of ASCE involvement. If it wasn't for steel bridge, I may have never become involved with ASCE, and I would not be the leader and advocate for ASCE I am today. Cherish this time as a student, it is a memory that will last a lifetime.



## Supporters from 2022

**FIRMS: 36**

**ASSOCIATIONS: 7**

5engineering  
AECOM  
Aguirre & Fields  
AISC  
ARS Engineers  
ASCE  
ASCE Houston Branch  
ASCE Region 6  
ASCE Texas Section  
Baker Concrete Construction  
BGE  
CivilTech, A Woolpert Company  
Cobb Fendley & Associates  
CP&Y  
Elevation Land Solutions  
Fluor Corporation  
Gorrondona & Associates  
Halff Associates  
Hanson Professional Services  
Hilti  
HR Green  
Huitt-Zollars

Jacobs  
Jones Carter  
Kuo & Associates  
LJA Engineering  
McDonough Engineering Corporation  
Millis Development & Construction  
Ninyo & Moore  
O'Brien Engineering  
Pape-Dawson Engineers  
Parkhill  
PGAL  
R.G. Miller Engineers  
Raba Kistner  
Ragle  
RPS Group  
Terracon  
Texas Civil Engineering Foundation  
Texas Concrete Pipe Association  
Tolunay-Wong Engineers Inc  
Walter P Moore  
WGI



Support the Region 6 Student Symposium, the only region-wide conference of its kind in ASCE, featuring the ASCE Concrete Canoe competition, Steel Bridge competition, a variety of other student competitions, a career fair, continuing education seminars and social events. The Symposium Career Fair is an opportunity for employers to meet with 500+ students from universities from across Texas, Mexico, New Mexico and Oklahoma in one place. The students participating in ASCE are some of the brightest civil engineering minds engaged in leadership, teamwork, and professionalism. Sign up and pay by credit card at [TexASCE.org](http://TexASCE.org), then email your company logo as a vector file (.eps, .ai, high resolution PDF) to [office@texasce.org](mailto:office@texasce.org).

### Sponsorship Chair Contact:

**Eva Schexnider EIT, at [eschexnider@elevationlandsolutions.com](mailto:eschexnider@elevationlandsolutions.com) or (713) 742-6170 with questions or to discuss a custom opportunity more tailored to your needs.**

## Sponsorship

<b>Champion Sponsor</b> .....	<b>\$4,000</b>
<b>Advocate Sponsor</b> .....	<b>\$3,000</b>
<b>Supporter Sponsor</b> .....	<b>\$1,500</b>
<b>Career Fair Tabletop Booth</b> .....	<b>\$2,000</b>
<b>Mobile App Sponsor</b> .....	<b>\$3,000</b>
<b>Tote Bags Sponsor</b> .....	<b>\$2,500</b>
<b>Lanyards Sponsor</b> .....	<b>\$2,500</b>
<b>T-Shirts Sponsor</b> .....	<b>\$2,500</b>
<b>Company Tent Opportunity</b> .....	<b>\$1,500</b>
<b>Break Sponsor</b> .....	<b>\$1,000</b>

BENEFITS	CAREER FAIR	SUPPORTER SPONSOR	ADVOCATE SPONSOR	CHAMPION SPONSOR
Priority location for your company tent at Saturday Concrete Canoe Races				✓
Recognition during Awards Banquet and company name next to session in program				✓
Opportunity to present a sponsored message during a continuing education session			✓	✓
Career Fair booth Thursday and Friday	✓		✓	✓
Job posting in a local ASCE job board	✓ 30 Day		✓ 60 Day	✓ 60 Day
Advertisement in printed program	✓ Quarter Page		✓ Half Page	✓ Full Page
Full event registrations	✓ 2		✓ 3	✓ 4
Recognition during a session of your choice and company name associated with session in program		✓		✓
Company name/logo on the conference webpage, promotional material, email blasts, event signage and a company profile in mobile app	✓	✓	✓	✓
Opportunity to provide sponsored giveaway item			✓	✓
Opportunity to present a continuing education session	✓			✓



# Showcasing the Hard Work of Student Civil Engineers

Akash Doshi, Keslin Tran, and Ngoc-Thy Pham  
ASCE Student Chapter of University of Houston  
ASCE Region 6 Student Symposium Committee

The 2022 ASCE Region 6 Student Symposium gathered over 600 students and professionals from Mexico, New Mexico, Oklahoma, and Texas in Houston, Texas. The Symposium offered students the opportunity to showcase their year of hard work through various competitions, while attending technical and career-orientated seminars, interacting with potential employers at the Career Fair, and networking during socials. The competitions could not have been a success without the dedicated time and support from the wonderful volunteer judges from across ASCE Region 6, led by the Head Judge Jessica Hilscher PE.

This year's Symposium was hosted by the ASCE Student Chapter at the University of Houston with "Be Someone" as the event theme, inspired by a famous Houston city bridge slogan. This theme emphasized focusing on attendees' goals as a professional, while also becoming someone and having a purpose beyond one's career. Through the technical seminars and networking, the Symposium hopes that all the students who came and participated have taken one step closer to their future career goals.



Basing this inaugural Regional event off its predecessor, the 7-year running ASCE Texas-Mexico Conference Student Symposium, ASCE Texas Section volunteers lead planning efforts for the 2022 ASCE Region 6 Student Symposium Career Fair, which allowed more than 30 different agencies and companies a unique opportunity to interact with students from 25 universities on Thursday and Champion and Advocate Sponsors on Friday.

During the event, the ASCE Student Chapter at the University of Houston worked with professionals to present career-based seminars that included various topics like email etiquette, how to get involved in public service, the transition from student to professional, and many other insightful topics that provided guidance to students on how to prepare for their professional career.



Additionally, the ASCE Houston Branch leaders coordinated technical presentations on relevant topics for both students and professionals. Such topics included Forensic Engineering, Planning and Designing Sustainable Infrastructure, Transportation Design, Hydrology & Hydraulics, and many others. Professional attendees were able to earn Professional Development Hours (PDHs) by attending these sessions. On Thursday, all attendees enjoyed a break with a luncheon at an outside plaza near the hotel venue. The luncheon was graced by guest speaker Carol Haddock, who is the Director of the Public Works Department in the City of Houston and the attendees enjoyed a keynote speech from the guest speaker. In the evening, attendees gathered at the outside plaza once again to wind down from a long activity-filled day. to enjoy great food, good music, and a keynote from the Mayor of Sugarland Joe Zimmerman.

The social events during the ASCE Region 6 Student Symposium brought students and professionals together to build relationships in a relaxing environment. The first social was held on Thursday at the Sugar Land Town Square Plaza and was organized by the Young Members group of the ASCE Houston Branch. Students and professionals enjoyed food, music, a photo booth, and a nice open environment where students got to play football, Frisbee, and lawn games. Students also enjoyed music from DJ Ebonix, a well-known Houston-based DJ.

The second social was on Friday at the Sugar Land Town Square Plaza. The ASCE UH Student Chapter organized many different activities for attendees to participate in, such as caricature artists and various lawn games. Attendees also enjoyed wonderful Italian cuisine from local restaurants and danced the night away with music from DJ Ebonix.

The Symposium concluded with the first ASCE Region 6 Awards Banquet. Among the presence of various leaders from various ASCE Sections and Branches, and student chapters from 25 universities, the 2020 ASCE President Jean-Louis Briaud PhD, PE, D.GE, Dist.M.ASCE was also in attendance. Dr. Briaud congratulated the planners of the symposium for the amazing inaugural ASCE Region 6 symposium that was hosted and congratulated all the participating student chapters and their team for all the hard work. With the presence of over 600 attendees at the banquet, everyone enjoyed the closing ceremony and celebrated the achievements and year-long hard work.





After a virtual symposium in 2021 and the addition of New Mexico and Oklahoma, the first-ever ASCE Region 6 Student Symposium held new records at many levels and saw the highest participation from students across New Mexico, Oklahoma, Texas, and Mexico. The symposium provided a great platform for students to not only showcase their skills and talent to 25 student chapters but also to develop relationships and connections with fellow students as well as professionals.

The Concrete Canoe competition brought together 12 universities from Mexico, New Mexico, Oklahoma, and Texas. to compete against each other. The teams were judged on display, design paper, technical presentation, and races. Each of the universities' creations shined and were seen in action on the canoe races which was hosted at Brooks Lake in Sugar Land, Texas. Students were able to race against one another and all the times were recorded for judging. Texas A&M University took first place which qualified them to compete in the ASCE Concrete Canoe National Competition where 24 teams from around the world in June 2022 at Louisiana Tech University.

The first-ever ASCE Region 6 Student Symposiums saw the return of a partnership between ASCE and the American Institute of Steel Construction's (AISC) steel bridge design competition. A total of 12 universities participated in the competition which drew a large crowd of audience during the competition. The teams were judged in construction speed, lightness, aesthetics, stiffness, cost estimate, economy, and efficiency. After the judges evaluated each of the teams on these criteria, Universidad Nacional Autonoma de Mexico took home first place in the Steel Bridge Design Competition, qualifying them to advance to AISC Steel Bridge Design National Competition and compete with winners from other Regions which will take place in May at Virginia Tech.

Rounding out the Symposium activities, the annual Student Business Meeting was well attended by at least one undergraduate student from each participating university and saw engaging discussions from the majority of universities. Students at this meeting discussed various aspects of the 2022 Symposium and how to improve on things to consider for the next Symposium, and approved various motions for upcoming symposiums.



# Participating Universities in 2022

**SCHOOLS: 25 UNIVERSITIES**

**REGION 6: MEXICO, NEW MEXICO, OKLAHOMA, AND TEXAS**

Angelo State University  
Lamar University  
LeTourneau University  
New Mexico Institute of Mining & Technology  
New Mexico State University  
Oklahoma State University  
Rice University  
Tarleton State University  
Tecnológico de Monterrey  
Texas A&M University  
Texas A&M University-Kingsville  
Texas Tech University  
The University of Oklahoma

The University of Texas at Arlington  
The University of Texas at Austin  
The University of Texas at El Paso  
The University of Texas at San Antonio  
The University of Texas at Tyler  
The University of Texas at Tyler - Houston EC  
The University of Texas Rio Grande Valley  
Universidad Autonoma del Estado de Mexico  
Universidad Nacional Autonoma de Mexico  
Universidad Panamericana  
University of Houston  
West Texas A&M University







# STUDENT SYMPOSIUM 2023

Amarillo, Texas | April 12-15

