



Support the Symposium

HOSTED BY UT AUSTIN ASCE STUDENT CHAPTER | APRIL 15-17, 2021 | VIRTUAL

Symposium@TexASCE.org | TexASCE.org/StudentSymposium

ABOUT THE SYMPOSIUM

ASCE Texas Section's Student Symposium connects engineering professionals and university students. The Symposium is home to the Texas-Mexico Student Conference's Concrete Canoe and Blue Sky competitions, Research Poster and Technical Paper competitions, a career fair for more than 400 student attendees, and professional and soft skills seminars.

The **Symposium Career Fair**, scheduled* for Friday, April 16 from 8:00 AM to 12:00 PM and 1:00 PM to 3:00 PM, is an opportunity for employers to meet with students from more than 20 universities from across Texas and Mexico, all in one place. The students participating in ASCE are some of the brightest civil engineering minds driven by leadership, teamwork, and professionalism.

Hosted by The University of Texas at Austin ASCE Student Chapter, the theme for the 2021 Student Symposium is **"Building The Future."** Student Symposium sponsorship revenue directly supports students attending the event. Sponsorship dollars allow us to heavily subsidize the cost of student registration, making it more affordable for the student attendees. Sponsors of this event will gain brand recognition, community engagement, networking opportunities, and potential employees.

The 2021 event will be held virtually.



[Sign-Up Now](#)

SYMPOSIUM SPONSORSHIPS

Only 4 Available

| BENEFITS | Supporter \$500 | Advocate \$1000 | Champion \$2500 |
|--|--------------------|--------------------|--------------------|
| Company logo on event website, platform, & marketing materials | X | X | X |
| Website URL, description, & social media handles in event virtual platform | X | X | X |
| Banner ad in event virtual platform homepage | X | X | X |
| One (1) sponsored push notification in event virtual platform | | X | X |
| Website URL, description, & social media handles in Career Fair virtual platform | | X | X |
| Career Fair virtual booth | | X | X |
| Two (2) comped registrations for Career Fair virtual booth | | X | X |
| Two (2) months of a TexASCE Career Center job posting | | X | X |
| Prerecorded video for virtual Career Fair virtual booth | | X | X |
| Access to list of Career Fair candidates info and resumes | | X | X |
| Opportunity to set 1-on-1 chats or video calls with candidates | | X | X |
| Opportunity to list available jobs in Career Fair virtual booth | | X | X |
| Banner ad in Career Fair virtual platform | | X | X |
| One (1) sponsored push notification in career fair virtual platform | | X | X |
| Breakout session sponsor (up to 2-min speech or video) | | X | |
| Keynote session sponsor (up to 3-min speech or video) | | | X |
| One (1) sponsored email blast to attendees | | | X |
| ½ page ad in PDF event program (8" w x 5.25" h; 300+ dpi; PDF, AI, or EPS) | | | X |
| Featured Sponsor (Preferred logo placement on event platform and Career Fair platform, plus a mention during evening socials and awards celebration) | | | X |

Benefits in **BLUE** are Career Fair-specific

*Schedule subject to change.

The average career fair cost is \$600+ to meet one university. The Symposium Career Fair includes 400 students from 15+ universities.

SPONSORSHIP DEADLINE: MARCH 31, 2021