



# SPONSORSHIP Opportunities

HOSTED BY UTRGV ASCE STUDENT CHAPTER

Symposium@TexASCE.org / TexASCE.org / StudentSymposium

## ABOUT THE SYMPOSIUM

ASCE Texas Section's Student Symposium connects engineering professionals and university students. The Symposium is home to the Texas-Mexico Student Conference's Concrete Canoe and Blue Sky competitions, Research Poster and Technical Paper competitions, a career fair with 400+ student attendees, and professional and soft skills seminars.

The theme for the 2019 Student Symposium is "Building Communities Across Borders | Uniendo Comunidades Atravez de Fronteras." The event includes seminars and is focused on soft skills that support the transition from the learning environment to the professional arena.

The Symposium Career Fair is an opportunity for employers to meet with students from universities from across Texas and Mexico in one place over the course of 2 days. The students participating in ASCE are some of the brightest civil engineering minds engaged in leadership, teamwork, and professionalism.

We are seeking corporate sponsors to defray the cost of the events and to keep the Symposium affordable for the student attendees. Sponsors of this event will gain brand recognition, community engagement, networking opportunities, potential employees.

## FOUNDATIONAL PARTNER SPONSORSHIP

In return for their one-time donation, a Foundational Partner will be recognized as a sponsor of the Student Symposiums for 3 years (2019-2021). All Foundational Partners will receive their company name on Symposium signage and in symposium itineraries ("Sponsored by..."), registration for 2 professionals and participation in the career fair for three years. Sponsorship levels also include:

### PLATINUM SPONSOR \$7,000

- Full-page ad in symposium itinerary
- 2-month posting on Texas Section Career Center, at time of sponsor's choice before April of each year

### SILVER SPONSOR \$4,500

- 4"x3.5" ad in symposium itinerary
- 1-month posting on Texas Section Career Center, at time of sponsor's choice before April of each year

### GOLD SPONSOR \$5,250

- Half-page ad in symposium itinerary
- 2-month posting on Texas Section Career Center, at time of sponsor's choice before April of each year

*ALL sponsorships for Foundational Partners will also receive a \$300 credit toward digital advertising with the Texas Section FOR ANY ONE AD PLACED AT THE TIME OF SPONSOR'S CHOOSING.*

## OTHER SPONSORSHIPS

### BANQUET SPONSOR \$2,500

- Company name ("Sponsored by...") on event signage and in symposium itinerary
- Full-page ad in symposium itinerary
- Participation in the Career Fair
- Registration for 2 professionals
- 2-month posting on Texas Section Career Center, at time of sponsor's choice before April 2020

### EVENT SPONSORS \$1,500

- Company name ("Sponsored by...") on event signage and in symposium itinerary
- Half-page ad in symposium itinerary
- Registration for 1 professional
- 2-month posting on Texas Section Career Center, at time of sponsors choice before April 2020

### MEAL SPONSORS \$750 (INCLUDES BREAKS)

- Company name ("Sponsored by...") on event signage and in symposium itinerary
- 4"x3.5" ad in symposium itinerary

### APP SPONSOR \$1,800

- Logo and messages on exclusive sponsored app posts during the event
- Company name ("Sponsored by...") on event signage and in symposium itinerary
- Half-page ad in symposium itinerary
- Participation in the Career Fair
- Registration for 1 professional
- 2-month posting on Texas Section Career Center, at time of sponsor's choice before April 2020

### CAREER FAIR OR VENDOR TABLE \$1,200

- Participation in Career Fair
- Registration for 2 professionals
- 4x3.5 ad in symposium itinerary
- 2-month posting on Texas Section Career Center, at time of sponsors choice before April 2020

### PREMIUM ADVERTISERS \$500

- Full page ad in symposium itinerary

### ADVERTISERS \$100

- 2"x3.5" (business card) ad in symposium itinerary

**SPONSORSHIP DEADLINE: FEBRUARY 15, 2019**