Our MISSION | why we exist

ASCE Texas Section advances our communities through the development of civil engineers as leaders who create a legacy of service through
• Technical proficiency,
• Educational opportunities,
• Professional advocacy

Our CORE VALUES | what we believe

Stewardship
• Inclusion
• Sustainability of Natural Resources
• Appreciation of People

Professional Development
• Education
• Technical Competence
• Design Innovation

Ethics
• Integrity
• ASCE Code of Ethics

Service & Leadership
• Membership
• Profession
• Advocacy
• Community

Our VISION | what we want to be

Texas civil engineers are leaders in their communities building a better quality of life across the street and around the world.

My STEP

Service through Technical, Educational, and Professional experiences

ASCE Texas Section analyzed strengths, weaknesses, opportunities, and threats during the development of this strategic plan. Infrastructure and associated outreach was identified across each category of the SWOT analysis. We are well on our way to the forefront of infrastructure discussions with the general public and elected officials by leveraging the Report Card for Texas' Infrastructure. Members have the opportunity to discuss infrastructure and other industry matters with elected officials during the biennial ASCE Texas Legislative Drive-In.

Read the full Strategic Plan at TexASCE.org/StrategicPlan

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2017-2021 Strategic Plan
A road map for the American Society of Civil Engineers - Texas Section leaders.
Strategic Initiatives
• Ensure practice proficiency in a changing world
• Develop shared knowledge for continuous improvement to the practice of CE

Strategic Goals
• Produce and provide new sources of technical content each year
• Increase Technical Institute involvement in Texas Civil Engineering Conference (CECON)
• Host and support educational events at the Section and Branch level

Strategic Initiatives
• Define 21st Century civil engineering education scope
• Enhance continuing education for professionals
• Continue to enhance the Student Symposium
• Increase and expand existing K-12 outreach opportunities
• Increase Historical Education

Strategic Goals
• Provide continued education monthly using existing platforms
• Research and identify new mechanisms to provide alternate educational experiences
• Collaborate with ASCE and other organizations
• Increase number of Branch and Section Science, Technology, Engineering, and Math (STEM) events and programs each year
• Grow Student Symposium to include technical, educational, and professional development activities
• Increase prominence of civil engineering history in Section and Branch technical, professional, and educational activities

Strategic Initiatives
• Strengthen Advocacy
• Enhance marketing, branding, and communication
• Continue to enhance CECON
• Enhance overall professional development
• Transform students into professionals
• Become the professional organization of choice for graduating students and professionals

Strategic Goals
• Redefine, redesign, and implement committee restructure to support attainment of “My STEP”
• Provide annual advocacy training experiences
• Conduct annual advocacy activity at Branch and Section level
• Establish annual student to professional transition campaign
• Provide professional development opportunities by increasing participation on Section committees
• Broader CECON planning committee participation to better meet the needs of the CECON attendees
• Leverage the Report Card for Texas’ Infrastructure to promote public recognition of our infrastructure deficiencies and the development of sufficient and reliable funding streams
• Host a biennial ASCE Texas Legislative Drive-In concurrent with Texas legislative sessions

ASCE Texas Section Institute Chapters